

Frankly, I'm Puzzled...


Dear Friend,

Some time ago, I wrote and personally invited you to the 4th Annual Painting Profits Summit!



You STILL have not registered - so I am mailing you part of a puzzle... It could be the missing piece in your business!

↓ ↓ ↓ Solve these Painting Problems

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- * Low Margin, Over-Budget Projects
 - * Dealing with Low-Quality Painters + Staff
 - * Stalled + Stuck Take-Home Pay
 - * Losing Jobs to Low-Price Painters
 - * Expensive Leads from Online Rip-Offs
 - * 60-hour, Stressful Work Weeks
 - * Zero Large Commercial Repaint Clients

Don't Suffer in Silence! Learn from the Nation's Most Successful Painting Contractors! Make 2020 Great!



Read the Enclosed Article + VISIT
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P.S. Rooms are 91% Booked! Act Now!
Can't wait to see you in-person! Brandon Lewis
-APPC-

Hundreds of Painters Gather for Business Growth Summit in January

No vendor pitch sessions. No technical painting talk. Only owners helping each other increase profits & grow their painting companies.



“This event really differs from other industry events. It's not a cookie-cutter conference or a trade-show,” said Bret Mitchell, a Texan painting contractor we caught up with in between peer-group breakout sessions during the 2019 Painting Profits Summit. Mitchell, who attends several painting conferences a year continued, “There’s no event like it and I go to several other industry events a year.”

As we interviewed owners throughout the event, they were all on the same mission: *Increasing personal income while reducing the stress of day-to-day operations and management.*

Beating Low-Cost Painting Contractors

A roaring economy may make the phone ring more often, but it also causes a flood of illegal and unlicensed painters to enter the market. **“Up until now, you have been losing jobs because you are focused on pricing instead of persuasion. Today, we change all that by equipping you with the tools and processes to succeed,”** said Brandon Lewis, the founder of the Academy for Professional Painting Contractors and the event’s organizer.

During the Sales Pre-Day event contractors learned how to pre-position, present, post-position and follow-up using a process Lewis has developed and tested over several years. **“I’ve been able to test and refine this sales process with hundreds of painters in six different countries. All I need to do is get the owners to implement the system. The rest takes care of itself,”** Lewis said after the four-hour sales training session.

Business Tools and Processes for Success

In general sessions, strategies and tips are presented by owners, hand selected because of their documented success. Topics ranged from online marketing and commercial repaint programs to hiring painters and field management for increasing gross profits.

Each presenter focused on concrete, actionable, plug-and-play steps that could be taken to solve a specific problem – or take advantage of an opportunity.

“Here, it’s a treasure trove. The knowledge you gain from the Summit is incredible. It’s like pulling money out of the sky,” remarked Brian Russell, a painting contractor from New Jersey.

Peer-to-Peer “Hot Seat Sessions”

A unique hallmark of the event is the afternoon “Hot Seat Sessions” where companies are broken up by peer group according to sales volume. Each owner gets to present his company’s biggest breakthrough and challenge to the group. Peers make verbal and written recommendations that are given to each participant so he can improve his business.

“It doesn't matter if you're a startup or if you've been in business 25 years. We all have similar issues and everyone is here to help. My favorite thing about the event is the camaraderie,” said Danny Samuelson, the owner of Harbor Painting Company.



Awarding Profits Instead of Projects

While most industry awards are based on project craftsmanship or adherence to standards, the evening’s Academy Awards ceremony is quite different. Contractors are recognized for increasing gross sales, personal income, sales closing rates and other business-related achievements.

Ben Hall of Halls Quality Painting, the APCC Member of the Year, said **“If you want to grow, the Painting Profits Summit is the place you want to be!”**

Eric Goodwill, a Canadian painting contractor was more blunt. **“If you want to make more money, show up,”** he stated matter-of-factly when asked by the interviewer.

Lewis urges painting contractors who want to take their company to the next level to surround themselves with successful owners. **“I’ve watched painters who struggled with a problem for 15 years have it solved in 15 minutes by another owner. That’s what makes this event so valuable,”** he said. For painters wishing to attend this remarkable industry event, registration information is below. - PW

TO LEARN MORE VISIT:
PaintersAcademy.com/2020Summit

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423-800-0520

Discover the hidden treasure in your painting business!



4TH ANNUAL PAINTING PROFITS SUMMIT

January 23–25, 2020 • Fort Myers, Florida

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