PAINTER'S WEEKLY

From the desk of **R. BRANDON LEWIS** Founder, **THE ACADEMY** for **PROFESSIONAL PAINTING CONTRACTORS** Publisher, **PAINTER'S WEEKLY** 

# Your Exclusive Invitation to Sponsor the 4<sup>th</sup> Annual Painting Profits Summit!

If You Are Looking for a <u>NEW</u> Way to Get Your Services & Products In Front of Successful, Motivated Painting Contractors... Read On! Only 16 Slots Available (*Previous Years Sold Out Fast & Early!*)

My Fellow Friend of Painting Contractors,

If you are like me, you are always looking for NEW and effective opportunities to introduce your products and services to successful painting contractors LIVE and IN PERSON!

#### However, You Have Probably Encountered These *Three Problems* with Live Events:

#1 – There Are Only a <u>Handful</u> of Painting Industry Events to Attend Each Year!

#2 – Often, There Are <u>MORE Vendors</u> Than Painting Contractors Present (Yikes!)

#3 – You Feel Like You Are Marketing to the EXACT SAME Attendees Year-After-Year!

What if there was an alternative to the same-oldsame-old conference/seminar schedule you've been doing forever? Luckily, there is...



# What Makes the 4<sup>th</sup> Annual 2020 Painting Profits Summit Different from All Other Painting Industry Events?

- We <u>LIMIT</u> Our Sponsors to <u>16 SLOTS</u> So You Have An Opportunity to Stand Out (This Keeps the Event from Turning Into a Pointless, Frustrating "Vendor-Fest")
- The Average Sales Volume of Our Attendees Last Year Was \$1,115,750.00
- We Expect 90-110 Distinct Painting Companies to Attend This Year's Event with Over 150-175 Decisionmakers
- Our Event Has Grown Year-Over Year By 30-100% and We've <u>Increased the</u> <u>Marketing Budget</u> to Attract MORE Painters from All Over the Nation!
- Because the Painting Profits Summit is 100% Focused on Business Growth, You Will Encounter Open-Minded, Eager Owners...

## **Can You Share A Few Event Details, Brandon?**

When:	January 23-25 <sup>th</sup> , 2020	
Where:	Sanibel Harbor Marriott Resort & Spa – Fort Myers, Florida	
Agenda:	January 23 <sup>rd</sup> , Thursday	Pre-Day Training, 1:00-5:00 PM Sponsored Welcome Reception, 6:30-9:00 PM
	January 24 <sup>th</sup> , Friday	General Sessions, 8:00-12:00 PM Sponsored Lunch, 12:00 -1:00 PM Peer-Driven Hot Seats, 1:00-5:00 PM Sponsored Academy Awards Dinner, 6:30-9:30 PM
	January 25 <sup>th</sup> , Saturday	General Sessions, 8:00-12:00 PM Sponsored Lunch, 12:00 -1:00 PM Peer-Driven Hot Seats, 1:00-5:00 PM Closing Ceremonies 4:45-5:00 PM (or earlier)

### For Serious Players In the Painting Industry, This Event Is a "No-Brainer"... However, Sponsorships Go FAST!



Finding unique ways to reach new prospects in a personal, face-to-face environment is a remarkable challenge in the painting industry. Trust me... I face this challenge daily just like you.

The 4<sup>th</sup> Annual Painting Profits Summit gives you an opportunity to meet owners who are serious about the "business-end" of their painting business in an intimate, relaxed environment. This allows you to build trust in a way that simply can't be done by email, phone or screen share.

The most powerful marketing tool in the universe is one person speaking to another kneecap-to-kneecap. If you feel your products and service can truly improve the lives and businesses of our owners in attendance, I strongly encourage you to sponsors this amazing, innovative event.

Since our sponsorship slots are limited to a mere 16 participating companies, please reach out to us directly with any inquiries so you may secure your place before it is taken.

ander a

Brandon Lewis, MBA www.PaintersAcademy.com www.PaintersWeekly.com Direct Line: 423-602-7945 • Email <u>Brandon@PaintersAcademy.com</u>



Organization

# Select Your Sponsorship Level

□ \$4,997 Platinum Welcome Reception Sponsorship (1 Available)

\$4,997 Platinum Academy Awards Sponsorship (1 Available)

✓ Platinum Academy Awards Dinner Sponsorship/Welcome Reception (2 Available)

- 1. Largest Logo Prominence in All Promotional and Event Materials
- 2. Sole Sponsorship of and Opportunity to Address Attendees for Ten Minutes At the *Academy Awards Banquet*
- 3. Signage Placement In the Academy Awards Banquet
- 4. Logo and Link on the Painting Profits Summit Attendee Registration Website
- 5. Logo and Link in All Promotional Emails
- 6. Logo In All Promotional USPS Mailers
- 7. Two Attendee Registrations Included for PPS
- 8. One Sponsor's Table for Display and Networking
- 9. Promotional Literature for PPS Registration Bags
- 10. Access to Attendee Registration List

#### □ \$2,497 Gold Friday Luncheon Sponsorship (Only 1 Available)

#### □ \$2,497 Gold Saturday Luncheon Sponsorship (Only 1 Available)

#### ✓ \$2,497 Gold Lunch Sponsorship (Only 2 Available)

- 1. 2<sup>nd</sup> Largest Logo Prominence In All Promotional and Event Materials
- 2. Sole Sponsorship of and Opportunity to Address Attendees for Five Minutes At the A) *Friday Luncheon* or B) *Saturday Luncheon*
- 3. Logo and Link on the Painting Profits Summit Attendee Registration Website
- 4. Logo and Link in All Promotional Emails
- 5. Logo In All Promotional USPS Mailers
- 6. One Attendee Registrations Included for PPS
- 7. One Sponsor's Table for Display and Networking
- 8. Promotional Literature for PPS Registration Bags
- 9. Access to Attendee Registration List



#### □ \$1,247 Silver Refreshment and Venue Sponsorship (Only 12 Available)

✓ \$1,247 Silver Refreshment Sponsorship (Only 12 Available)			
<ol> <li>Name and Logo On Refreshment Table Signage &amp; Verbal Recognition</li> <li>Company Logo In All Promotional and Event Materials</li> <li>Company Logo On Painting Profits Summit Attendee Registration Website</li> <li>Company Logo In All Promotional Emails</li> <li>Company Logo In All Promotional USPS Mailers</li> <li>One Attendee Registrations Included for PPS</li> <li>One Sponsors Table for Display and Networking</li> <li>Promotional Literature for PPS Registration Bags</li> <li>Access to Attendee Registration List</li> </ol>			
Email Address			
Phone			
Billing Address			
City ST Zipcode			
□ \$397 Per Additional Guest Registration : Total #			
Name Name			
Please Select Your Payment Method			
□ Please Find My Check Enclosed, or □ Please Use the Credit Card Information Below			
Please Indicate the Type of Credit Card: $\Box$ Visa $\Box$ Mastercard $\Box$ AMEX $\Box$ Discover			
Card #			
Expiration Date/ Security Code of Back of Card			
I authorize you to charge my card in the amount of \$			
Signature Date			

#### Securing Your Sponsorship Level – Read Carefully

Because there are only a LIMITED number of sponsorships and because they are first-come, first-served, please consider CALLING OUR OFFICES to secure your place and make a payment via credit card over the phone if you are concerned your desired level of sponsorship might be taken in the meantime!!!!

- 1) Call our offices at 423-800-0520 and ask for Jennifer Berger to place an expedited phone order.
- 2) Fax completed Sponsor Form to 800-410-3595. Scan/email to Support@PaintersAcademy.com
- 3) Mail your check and completed form to: APPC, 1523 E. 27th Street, Chattanooga, TN 37404