



Have You Stopped Pioneering in Your Painting Contractor Marketing?

Only **7 Sponsorships** Remain for the *3rd Annual 2019 Painting Profits Summit!*
Pre-Registration Marketing Already In Progress... What Will You Miss?

My Fellow Marketing Colleague,

Why have I mailed you this covered wagon? *It's time you became a marketing pioneer again...*

When you look at your 2018-2019 marketing plan for the painting contractor audience, what do you see? Is there anything new? Anything cutting-edge or different?

Are you running the same-old, tired, boring, lackluster plan you ran last year? Are you stuck in a wash, rinse, repeat cycle?

When you present your marketing plan to the higher-ups, is it just a retread of last year's proposals with a few marginal changes tacked-on to save face?

IF YOU WANT BETTER RESULTS YOU NEED A NEW AND BETTER MARKETING PLAN

A few names you might recognize have already signed on EARLY as *2019 Painting Profits Summit* sponsors without much prodding or poking as of 8/27/19, but let me tell you why YOU should consider joining them... **(NEXT PAGE PLEASE...)**





January 24-26, Chattanooga, TN

The Largest Gathering of Independent Repaint Contractors In the US!

At this event, you'll find a large group of owners who have one thought on their minds: *How do I discover new ways to increase sales and profits in my painting business?* That means every prospect in the room is open to new ideas, new products, and new services – *your products and services!*

Simply Put, Our Attendees Are BUYERS!

Not only that, they've flown half-way across the country to attend – so you know they are very, very qualified based on their behavior. They are willing to spend time and money to consider new, innovative alternatives for pioneering painting achievement! **When you sponsor the 2019 Painting Profits Summit, you become their trailblazer!**

Please review the **Q & A DETAILS** about this year's **3rd Annual Painting Profits Summit**. It provides essential information to help you decide if this event is right for you.

Shortly, you'll hear from us by phone and email. We can't wait to speak with you!

R. Brandon Lewis, MBA
Founder, *The Academy for Professional Painting Contractors*
Publisher, *Painter's Weekly*



Q & A DETAILS: 3rd Annual 2019 Painting Profits Summit!

Event Landing Page: www.PaintersAcademy.com/2019Summit

How many painting contractors will be invited to the Painting Profits Summit (PPS)? Over **4,000 owners** who are already **100% opt-in subscribers** and/or members of Painter's Weekly (PW) and The Academy for Professional Painting Contractors (APPC). Additionally, **we will also be reaching out to non-subscribers through various mediums in the thousands.**



How will PPS be marketed? We will **mail, email, text message, phone, and be using social media** to encourage all subscribers to attend. Sponsors will have an opportunity to gain exposure through all mediums. **We will not be cheap** in our efforts to drive attendance.

Is there a limited number of sponsorship opportunities? **Yes. We only have 10 sponsorship opportunities remaining. It's first come, first served.** We want our sponsors to feel like there is an excellent sponsor-to-owner ratio... not like there is one sponsor for every owner attending.



How **QUALIFIED** are the owners who attend PPS? Three things make our attendees some of the best prospects in the industry assembled in one space:

1) Based on 821+ painting contractor business assessments, our owners who attend have **sales revenue numbers in the TOP 5% of painting businesses. Over 40% of attendees had sales revenue over \$1,000,000.00 last year.**

2) Because our content is exclusively geared to business growth, **there will not be any technicians in the room** that can't influence real buying decisions.

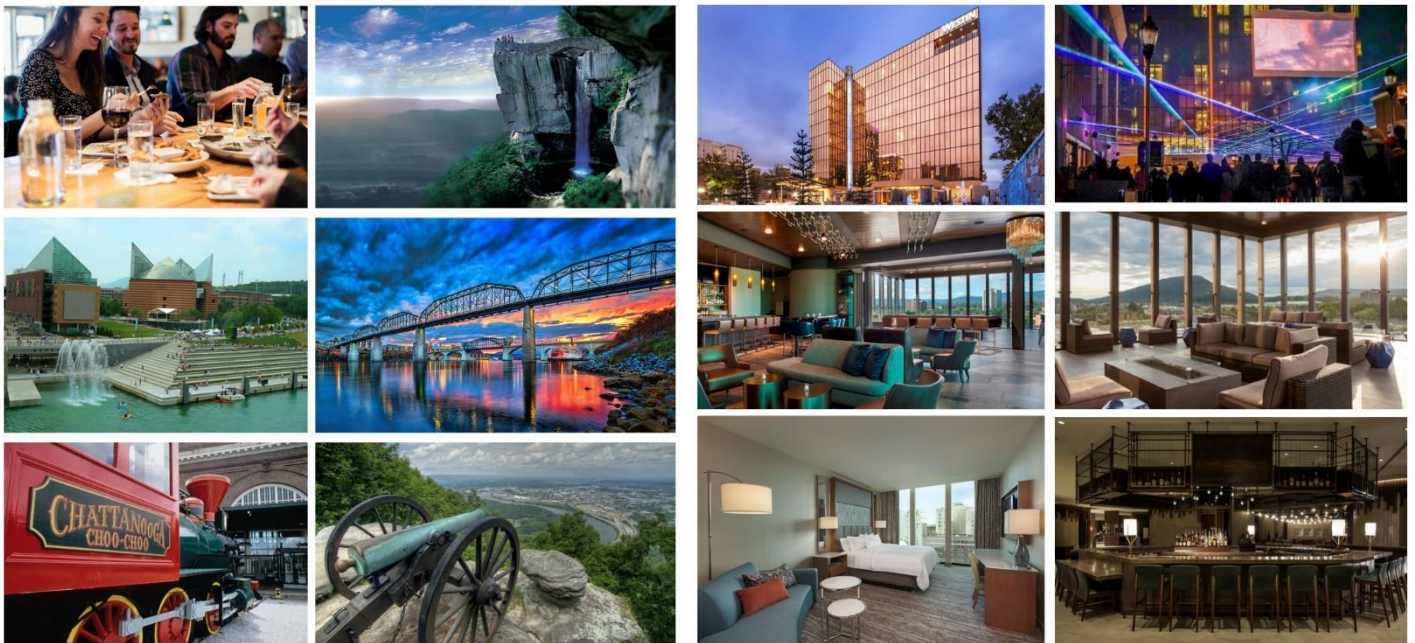
3) When owners spend large amounts of money and time to learn, they have already demonstrated their proclivity for buying new products and services.

How many attendees do you expect to be at PPS? We expect well over 160 attendees in our third year for these reasons: 1) We already have pre-registrants from last year's PPS. 2) Our subscriber list is MUCH larger last year. 3) We are doubling the marketing budget for this year's 2019 Painting Profits Summit!

What's the format for the PPS? The day starts off with speakers on various business growth topics, largely peer-driven. The latter part of the day is broken into "hot seats" segmented by sales revenue. This is an opportunity for each company to "own the spotlight", presenting their "best kept secrets" to the group and sharing their toughest challenges to get critical feedback from peers for improvement.

Can you tell me more about Painter's Weekly (PW) and The Academy for Professional Painting Contractors (APPC)? PW is a digital publication delivered by email and text specifically designed to empower painting contractors to become successful entrepreneurs. The APPC is an organization exclusively devoted to helping repaint contractors grow their businesses through innovative sales, marketing, and management solutions. Learn more at www.PaintersWeekly.com and www.PaintersAcademy.com

2019 Host City, Chattanooga, TN ● Host Hotel, Downtown Westin



**A Tax-Deductible Get Away in The South's Most Scenic City...
Where You Can Kick-Start Your 2019 Sales Goals!**



2019 Painting Profits Summit Sponsorship Form!

First Name _____ Last Name _____

Organization _____

Select Your Sponsorship Level

- \$4,997 Platinum Welcome Reception Sponsorship *(0 Available)* 
- \$4,997 Platinum Academy Awards Sponsorship *(0 Available)* 

Platinum Academy Awards Dinner Sponsorship/Welcome Reception (0 Available)

1. Largest Logo Prominence in All Promotional and Event Materials
2. **Sole Sponsorship of and Opportunity to Address Attendees for Ten Minutes At the Academy Awards Banquet**
3. Signage Placement In the Academy Awards Banquet
4. Logo and Link on the Painting Profits Summit Attendee Registration Website
5. Logo and Link in All Promotional Emails
6. Logo In All Promotional USPS Mailers
7. Two Attendee Registrations Included for PPS
8. One Sponsor's Table for Display and Networking
9. Promotional Literature for PPS Registration Bags
10. Access to Attendee Registration List

- \$2,497 Gold Friday Luncheon Sponsorship *(0 Available)* 
- \$2,497 Gold Saturday Luncheon Sponsorship *(Only 1 Available)*

\$2,497 Gold Lunch Sponsorship (Only 1 Available)

1. 2nd Largest Logo Prominence In All Promotional and Event Materials
2. **Sole Sponsorship of and Opportunity to Address Attendees for Five Minutes At the A) Friday Luncheon or B) Saturday Luncheon**
3. Logo and Link on the Painting Profits Summit Attendee Registration Website
4. Logo and Link in All Promotional Emails
5. Logo In All Promotional USPS Mailers
6. One Attendee Registrations Included for PPS
7. One Sponsor's Table for Display and Networking
8. Promotional Literature for PPS Registration Bags
9. Access to Attendee Registration List

\$1,247 Silver Refreshment and Venue Sponsorship (~~Only 12 8 Available~~)



\$1,247 Silver Refreshment Sponsorship (**Only 12 6 Available**)

1. Name and Logo On Refreshment Table Signage & Verbal Recognition
2. Company Logo In All Promotional and Event Materials
3. Company Logo On Painting Profits Summit Attendee Registration Website
4. Company Logo In All Promotional Emails
5. Company Logo In All Promotional USPS Mailers
6. One Attendee Registrations Included for PPS
7. One Sponsors Table for Display and Networking
8. Promotional Literature for PPS Registration Bags
9. Access to Attendee Registration List

Email Address _____ Phone _____

Billing Address _____

City _____ ST _____ Zipcode _____

\$397 Per Additional Guest Registration : Total # _____

Name _____ Name _____

Please Select Your Payment Method

Please Find My Check Enclosed, or... Please Use the Credit Card Information Below

Please Indicate the Type of Credit Card: Visa Mastercard AMEX Discover

Card # _____

Expiration Date ____/____ Security Code of Back of Card _____

I authorize you to charge my card in the amount of \$ _____

Signature _____ Date _____

Securing Your Sponsorship Level – Read Carefully

Because there are only a LIMITED number of sponsorships and because they are first-come, first-served, please consider CALLING OUR OFFICES to secure your place and make a payment via credit card over the phone if you are concerned your desired level of sponsorship might be taken in the meantime!!!!

- 1) Call our offices at 423-800-0520 and ask for Jennifer Berger to place an **expedited phone order**.
- 2) Fax or email this completed Sponsor Form to 800-410-3595 or support@paintersacademy.com
- 3) Mail your check and completed form to: APCC, 1523 E. 27th Street, Chattanooga, TN 37404